



SASSAFRAS ARTISAN MARKET

Guidelines

April 27 & 28, 2024

Saturday 10am - 5pm ~ Sunday 10am - 4pm

PO Box 1116, Clayton GA 30525

SASSAFRAS is an indoor and outdoor Art & Fine Craft festival, presented by the North Georgia Arts Guild (NGAG) in the spectacular North Georgia Mountains. The Guild's annual spring event showcases the skilled and talented artists, artisans, and fine crafters from the region. Historically, the show attracts thousands of visitors of all ages to Clayton from around North Georgia and the surrounding area. Proceeds from the event fund NGAG programs including scholarships for talented high school art students.

ELIGIBILITY

- Sassafras is open to Artists and Fine Crafters 18 years of age and older.
- The Exhibitor Committee is the final authority on eligibility.

MEDIA

- All work must be the original handmade or created work of the artist. Reproductions of the artists own work are acceptable.
- Work must be as represented in photographs submitted with the Artist Application. Work other than described or deemed offensive in nature may be subject to removal from the show.
- All work is juried by the Exhibitor Committee, an artist peer review. Exhibitors are selected on design, quality and presentation.
- The number of exhibitors in each medium will be limited to ensure a wide variety of art.

Manufactured goods, handmade imported items or resale items are not accepted at this show.

AWARDS Cash prizes of \$1500 will be awarded for Best in Show, Judges' Choice, and Producers' Choice.

BOOTH DESCRIPTION

Indoor - Civic Center Ballroom

a) \$250 8x11 with electricity (17 available)

b) \$225 10x10 w/out electricity (16)

NOTE: Tables in the ballroom must be covered to the floor

Outdoor

a) \$200 Covered Pavilion (40) – 10x10 arranged in pairs – with electricity (40 available) – **NEW for 2024:**
TENTS ALLOWED (*See Application for details*)

b) \$175 Tents on the Lawn (27 available) – 10x10 in pairs, w 2 ft clearance, Stakes or weights required.

ENTRY & FEES Exhibitors must submit the following:

1. APPLICATION – Indicate 1st & 2nd booth choice, Completed, and **Received by January 12th**.
2. PHOTOGRAPHS – (*DIGITAL PREFERRED* – EMAIL RWSSELLS@ICLOUD.COM) Four recent color photographs - 3 of most current artwork, 1 of booth layout - to be used in the jury process and for promotional purposes.
3. CHECK for \$25 **Non-Refundable** Application/Jury Fee(s) made payable to **Sassafras Artisan Market**.

BOOTH SHARING Limited to two artists per booth. Each will be juried separately. The \$25 non-refundable application/jury fee is required from both artists. Be sure to print the **Booth Sharing Application** on page 4.

ACCEPTANCE & NOTIFICATION

- Receipt of application will be confirmed via email. *Incomplete applications will be rejected (see Entry & Fees above.)*
- Application/Jury Fees will be deposited on receipt of application.
- Acceptance letters indicating booth type/location and fee amount due will be mailed via US Postal Service with a Self-Addressed-Stamped-Envelope (SASE) no later than **January 19th**.
- **Checks for booth fee(s) must be *received* no later than February 15th.**
- Once deposited, fees will not be refunded to no-shows or withdrawals.
- You will receive notification of your booth number and check-in time the first week of April, after fees are received and layout is final.

SECURITY **Sassafras Committee** will provide uniformed security Friday and Saturday nights. However - **NO LIABILITY** will be assumed by the **Sassafras Committee** or volunteers for damage, loss, or injury at any time prior to or during the event.

ARTISAN MARKET

- **Do not block** walkways. All chairs, goods, containers, and supplies must be retained in the allotted space.
- **Weights or stakes are required** for tents on the lawn and must be provided by the exhibitor.
- Exhibitors are responsible for securing tents and pavilion displays against acts of nature
- Exhibitors are required to set up and remain for the entire time of the event.
- No Generators Allowed
- No loud music may be played.
- The Sassafras Committee does not supply any set-up/display equipment.
- **Ballroom Booths:** Tables in the Ballroom must be covered to the floor. Goods, containers, and supplies should be stored neatly, and out of sight of the public if possible.

CHECK-IN & SET-UP

- Check-in at the Rabun County Civic Center (201 W Savannah St) Friday afternoon will be staggered. You will have been notified previously (see above) of ***your specific check-in time***.
- Instructions for exhibitor parking will be given at check-in.
- **UNLOAD & MOVE** your vehicle **before** beginning booth set-up. This applies both inside and outside set-up. **IMPORTANT – PLEASE Prevent Traffic Jams!!**

EXHIBITOR BREAK-DOWN **Sunday 4:00 - 6:00PM**

- Break-down must be completed and ready to load BEFORE bringing vehicles to the site.
- Break-down will begin at 4:00PM Sunday and ***must be completed by 6:00PM***.

Find local accommodations and restaurants - visit www.ExploreRabun.com and www.Visitclaytonga.net

Sassafras Committee Chairman Kathy Ford info@sassafrasartisanmarket.com 706-212-9958	Exhibitor Committee Randy Sells & Joey Aldrich-Burel rwsells@icloud.com jaldrichburel@gmail.com 678-467-2697
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MAIL SIGNED APPLICATION, CHECK AND PHOTOS TO: PO Box 1116, CLAYTON GA 30525

Sassafras Artisan Market

Artist Application (*SINGLE*)

April 27 & 28, 2024

PO Box 1116, Clayton GA 30525



Completed & Signed ARTIST APPLICATION must be received by January 12th

PLEASE PRINT CLEARLY OR TYPE:

NAME:	
MEDIUM:	
BUSINESS:	WEBSITE:
Do you wish to use this name for promotion & signage? YES NO	
MAILING ADDRESS	
EMAIL:	PHONE:
SPECIAL REQUESTS:	
NAME TAGS (Exhibitor, plus 1)	
1. _____ 2. _____	
TRAILERS WILL YOU BE PULLING a TRAILER? YES NO	

Booth Selection (check)	1st Choice	2 nd Choice	
Ballroom w/ Power \$250			Do you want a double booth? YES NO
Ballroom no power \$225			
Lawn (Tent, no power) \$175			
Pavilion \$200 (ALL w/power)			With TENT? YES NO If YES, submit booth photo (needed for layout)

I agree to abide by the **Sassafras Artisan Market Guidelines** set forth by the Sassafras Artisan Market Committee. I understand failure to comply may result in disqualification as an exhibitor. I release Sassafras Artisan Market and the North Georgia Art Guild, Inc. from any damage, loss, or injury at any time prior to or during the event. I release the North Georgia Arts Guild Inc., their Board of Directors, and event volunteers from all claims for personal liability, or loss or damage which may have or may in the future accrue in connection with participating in the Sassafras Artisan Market.

Enclose \$25 Check for Application/Jury Fee – payable to Sassafras Artisan Market

PHOTOS: ENCLOSED? OR EMAILED?

Signed: _____ date: _____

MAIL SIGNED APPLICATION, CHECK AND PHOTOS TO: PO BOX 1116, CLAYTON GA 30525.

Sassafras Artisan Market



SHARING Artist Application

April 27 & 28, 2024

PO Box 1116, Clayton GA 30525

Completed & Signed ARTIST APPLICATION must be received by January 12th

PLEASE PRINT CLEARLY OR TYPE:

ARTIST 1		ARTIST 2	
NAME:		NAME:	
MEDIUM:		MEDIUM:	
DBA:		DBA:	
Do you wish to use this name for promotion & signage? YES NO		Do you wish to use this name for promotion & signage? YES NO	
WEBSITE:		WEBSITE:	
MAILING ADDRESS:		MAILING ADDRESS:	
EMAIL:	PHONE:	EMAIL:	PHONE:
SPECIAL REQUESTS:		SPECIAL REQUESTS:	
NAME TAGS (Exhibitor, plus 1)		NAME TAGS (Exhibitor, plus 1)	
1. _____		1. _____	
2. _____		2. _____	
WILL YOU BE PULLING a TRAILER? YES NO		WILL YOU BE PULLING a TRAILER? YES NO	

Booth Selection (check)	1st Choice	2 nd Choice	
Ballroom w/ Power \$250			
Ballroom no power \$225			
Lawn (Tent, no power) \$175			
Pavilion \$200 (ALL w/power)			Will you use a TENT? YES NO If YES, submit booth photo (needed for layout)

We agree to abide by the **Sassafras Artisan Market Guidelines** set forth by the Sassafras Artisan Market Committee. I understand failure to comply may result in disqualification as an exhibitor. I release Sassafras Artisan Market and the North Georgia Art Guild, Inc. from any damage, loss or injury at any time prior to or during the event. I release the North Georgia Arts Guild Inc., their Board of Directors, and event volunteers from any and all claims for personal liability, or loss or damage which may have or may in the future accrue in connection with participating in the Sassafras Artisan Market.

Enclose Check(s) totaling \$50 for Application/Jury Fee for 2 Artists - Payable to Sassafras Artisan Market (see page 2)

PHOTOS: ENCLOSED? OR EMAILED?

Signed (artist 1): _____ date: _____

Signed (artist 2): _____ date: _____

MAIL SIGNED APPLICATION, CHECK AND PHOTOS TO: PO BOX 1116, CLAYTON GA 30525.