



SASSAFRAS ARTISAN MARKET

Guidelines

April 26 & 27, 2025

Saturday 10am - 5pm ~ Sunday 10am - 4pm

PO Box 1116, Clayton GA 30525

SASSAFRAS is an outdoor Art & Fine Craft festival, presented by the North Georgia Arts Guild (NGAG) in the spectacular North Georgia Mountains. The Guild's annual spring event showcases the skilled and talented artists, artisans, and fine crafters from the region. Historically, the show attracts thousands of visitors of all ages to Clayton from around North Georgia and the southern Appalachians. Proceeds from the event fund NGAG programs including scholarships for talented high school art students.

ELIGIBILITY

- Sassafras is open to Artists and Fine Crafters 18 years of age and older.
- The Exhibitor Committee is the final authority on eligibility.

MEDIA

- All work must be the original handmade or created work of the artist. Reproductions of the artists own work are acceptable.
- Work must be as represented in photographs submitted with the Artist Application. Work other than described or deemed offensive in nature may be subject to removal from the show.
- All work is juried by the Exhibitor Committee, an artist peer review. Exhibitors are selected on design, quality and presentation.
- The number of exhibitors in each medium will be limited to ensure a wide variety of art.
Manufactured goods, handmade imported items or resale items are not accepted at this show.

AWARDS Cash prizes of \$1000 will be awarded for Best in Show, Judges' Choice, and Producers' Choice.

BOOTH TYPES **Note:** booths types will be assigned on first come basis

1. Covered Pavilion, all with electricity
 - a. 9x16' – NO Canopy
 - b. 11x16' w/ Canopy, weights required
2. Tents on Grounds 12x12 in pairs; weights/stakes are required.

BOOTH FEES All Booth Types are the same price: \$250 – or \$200 **EARLY BIRD DISCOUNT** for Applications postmarked by December 31st

ENTRY & FEES Exhibitors must submit the following:

1. APPLICATION – Completed and Signed.
2. PHOTOGRAPHS – (*DIGITAL PREFERRED* – EMAIL RWSSELLS@ICLOUD.COM) Four recent color photographs to be used in the jury process and for promotional purposes: 3 of most current artwork; and 1 of booth layout.
3. CHECK Booth Fee(s) made payable to **Sassafras Artisan Market**.

BOOTH SHARING Limited to two artists per booth. Be sure to complete the **Booth Sharing Application** on page 4. Each artist will be juried separately.

ACCEPTANCE & NOTIFICATION

- Receipt of application will be confirmed via email. *Incomplete applications will be rejected (see Entry & Fees above.)*
- Checks will be deposited on receipt of application.
- Acceptance will be confirmed via email.
- Booth Fees will be refunded if you are not accepted.
- Once Accepted, Booth Fees will not be refunded to no-shows or withdrawals.
- You will receive notification of your booth number/location and check-in time the first week of April.

SECURITY **Sassafras Committee** will provide uniformed security Friday and Saturday nights. However - **NO LIABILITY** will be assumed by the **Sassafras Committee** or volunteers for damage, loss, or injury at any time prior to or during the event.

ARTISAN MARKET

- **Do not block** walkways. All chairs, goods, containers, and supplies must be retained in the allotted space.
- **Weights required** for canopies in the pavilion and must be provided by the exhibitor
- **Weights or stakes required** for tents on the ground and must be provided by the exhibitor.
- Exhibitors are responsible for securing tents and pavilion displays against acts of nature
- Exhibitors are required to set up and remain for the entire time of the event.
- **No Generators** allowed
- No loud music may be played.
- The Sassafras Committee does not supply any set-up/display equipment.
- **Booths should be kept neat, orderly and attractive.** Goods, containers, and supplies should be stored neatly, and out of sight of the public if possible.

CHECK-IN & SET-UP

- Check-in Friday afternoon will be staggered. You will have been notified previously (see Acceptance above) of *your specific check-in time*. Please arrive no earlier than your assigned time.
- Instructions for exhibitor parking will be given at check-in.
- **UNLOAD & MOVE** your vehicle *before* beginning booth set-up. **PLEASE Prevent Traffic Jams!!**

EXHIBITOR BREAK-DOWN - Sunday 4:00 - 6:00PM

- Break-down must be completed and ready to load BEFORE bringing vehicles to the site.
- Break-down will begin at 4:00PM Sunday and *must be completed by 6:00PM*.

Find local accommodations and restaurants - visit www.ExploreRabun.com and www.Visitclaytonga.net

<p>Sassafras Committee Chairman</p> <p>Kathy Ford Kathy.ford5050@gmail.com 407-474-7474</p>	<p>Exhibitor Committee Cochairs</p> <p>Randy Sells & Joey Aldrich-Burel rwsells@icloud.com jaldrichburel@gmail.com 678-467-2697</p>
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MAIL SIGNED APPLICATION, CHECK AND PHOTOS TO: PO Box 1116, CLAYTON GA 30525

Sassafras Artisan Market

Artist Application (*SINGLE*)

April 26 & 27, 2025

PO Box 1116, Clayton GA 30525

Completed & Signed ARTIST APPLICATION must be received by January 30th



PLEASE PRINT CLEARLY OR TYPE:

NAME:	
MEDIUM:	
BUSINESS:	WEBSITE:
Do you wish to use this name for promotion & signage? YES NO	
MAILING ADDRESS	
EMAIL:	PHONE:
SPECIAL REQUESTS:	
NAME TAGS (Exhibitor, plus 1)	
1. _____ 2. _____	
WILL YOU BE PULLING a TRAILER? YES NO	

Booth Type: Circle # 1. Pavilion 9x16' No Canopy 2. Pavilion 11x16' w/Canopy (<u>Enclose booth photo for pavilion layout</u>) 3. Tent on Grounds 12x12' in quads	# Booths Requested: 	Booth Fees: \$200 per booth – <i>Early Bird</i> \$250 per booth - Postmarked after 12/31
		Amount Enclosed:

I agree to abide by the **Sassafras Artisan Market Guidelines** set forth by the Sassafras Artisan Market Committee. I understand failure to comply may result in disqualification as an exhibitor. I release Sassafras Artisan Market and the North Georgia Art Guild, Inc. from any damage, loss, or injury at any time prior to or during the event. I release the North Georgia Arts Guild Inc., their Board of Directors, and event volunteers from all claims for personal liability, or loss or damage which may have or may in the future accrue in connection with participating in the Sassafras Artisan Market.

Enclose Check – payable to Sassafras Artisan Market

PHOTOS: ENCLOSED? OR EMAILED?

Signed: _____ date: _____

MAIL SIGNED APPLICATION, CHECK AND PHOTOS TO: PO Box 1116, CLAYTON GA 30525.

Sassafras Artisan Market



SHARING Artist Application

April 26 & 27, 2025

PO Box 1116, Clayton GA 30525

Completed & Signed ARTIST APPLICATION must be received by January 30th

PLEASE PRINT CLEARLY OR TYPE:

ARTIST 1		ARTIST 2	
NAME:		NAME:	
MEDIUM:		MEDIUM:	
DBA:		DBA:	
Do you wish to use this name for promotion & signage? YES NO		Do you wish to use this name for promotion & signage? YES NO	
WEBSITE:		WEBSITE:	
MAILING ADDRESS:		MAILING ADDRESS:	
EMAIL:	PHONE:	EMAIL:	PHONE:
SPECIAL REQUESTS:		SPECIAL REQUESTS:	
NAME TAGS (Exhibitor, plus 1)		NAME TAGS (Exhibitor, plus 1)	
1. _____		1. _____	
2. _____		2. _____	

WILL YOU BE PULLING a TRAILER? YES NO	WILL YOU BE PULLING a TRAILER? YES NO
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Booth Selection Circle #	Booth Fees:	Amount Enclosed:
1. Pavilion – 9x16’ No Canopy	\$200 – Early Bird \$250 - Postmarked after 12/31	
2. Pavilion – 11x16 w/Canopy (<i>Enclose booth photo for pavilion layout</i>)		
3. Tent on Grounds – 12x12’		

We agree to abide by the **Sassafras Artisan Market Guidelines** set forth by the Sassafras Artisan Market Committee. I understand failure to comply may result in disqualification as an exhibitor. I release Sassafras Artisan Market and the North Georgia Art Guild, Inc. from any damage, loss or injury at any time prior to or during the event. I release the North Georgia Arts Guild Inc., their Board of Directors, and event volunteers from any and all claims for personal liability, or loss or damage which may have or may in the future accrue in connection with participating in the Sassafras Artisan Market.

PHOTOS: ENCLOSED? OR EMAILED? *Enclose Check – payable to Sassafras Artisan Market*

Signed (artist 1): _____ date: _____

Signed (artist 2): _____ date: _____

MAIL: Signed APPLICATION; CHECK; and PHOTOS; to: PO BOX 1116, CLAYTON GA 30525.